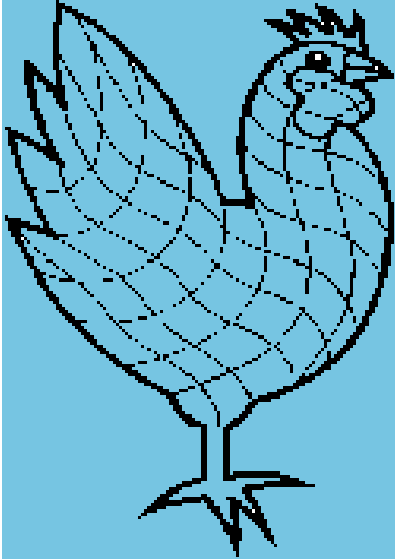


# BroilerOpt

## a Broiler Optimization Program



A Cost Saving Program  
Based on Work Defining  
OmniPro II®

# BroilerOpt Broiler Model

- Predicts Growth and computed Feed Cost
- Import Least Cost Information from Brill
- Calibrates to Local Conditions
- Predicts impact of changes of Energy, Amino Acids and Feed Amounts on Cost
- Predicts Carcass Changes
- Saves Cost and Adds Confidence

# BroilerOpt Broiler Model

- Model Based on Mathematics of OmniPro II, the only Model with Published Results (E. O. Oviedo-Rondón , C. A. Fritts and P. W. Waldroup, International Journal of Poultry Science 2 (3): 178-182, 2003 ).
- BroilerOpt Optimization Improved over OmniPro®. OmniPro no longer available.
- Accuracy Documented.
- Test Current and Alternative Diets to evaluate cost and carcass impacts. Make more informed decisions.

# BroilerOpt Broiler Model

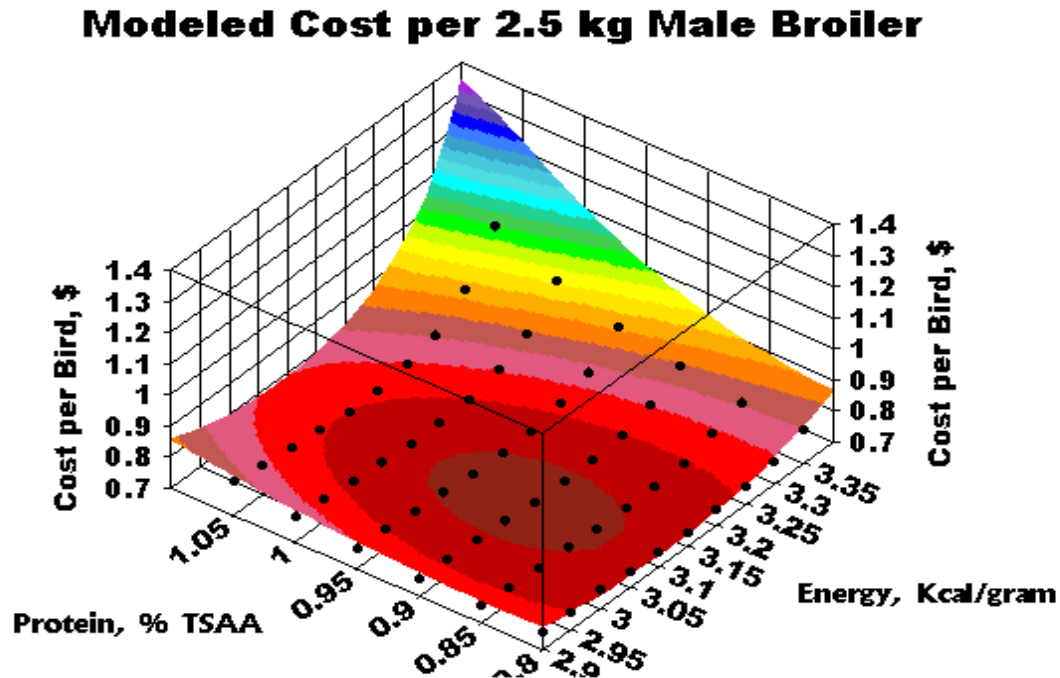
- Differs from Least Cost Program in Outputs
  - LP finds the lowest cost recipe for making a feed meeting the set nutrient contents. Usually based on Energy, Protein, amino acids and other nutrients.
  - BroilerOpt finds the least cost recipe (LP constrains and amount of each feed) to grow a flock to meet set growth expectations (flock weight, age or feed intake).

# BroilerOpt Broiler Model

- Differs from Least Cost Program in Frequency of Use
  - LP is run when minor ingredient prices occur or ingredient availability is restricted.
  - BroilerOpt is run when ingredient prices vary enough to cause significant effects on feed costs.
  - Least Cost Programs are often run each day while BroilerOpt might be run each week or once a month.

# BroilerOpt Broiler Model

- Based on Broiler Response to Nutrition



- Like LP, Changes in cost of Nutrition Molds the Shape of the Bowl, not Changes in the birds.

# BroilerOpt Broiler Model

- A Broiler Model Must be Accurate, Easy to Use and Answer Your Questions.
- BroilerOpt has the same basis for its Predictive Engine as OmniPro II®.
- Easy to Use as it imports LP Information, including cost, from Brill or from Excel at a click.
- Answers questions like optimization to carcass composition or fixed feed to gain.

# BroilerOpt Broiler Model

- Published Test of OmniPro, the source of BroilerOpt:  
“Accuracy of OmniPro® Predictions for Amino Acid Needs Without Minimum Crude Protein Requirement ” by E. O. Oviedo-Rondón, C. A. Fritts and P. W. Waldroup, International Journal of Poultry Science 2 (3): 178-182, 2003 Poultry Science Department, University of Arkansas
- Abstract:  
Diets formulated based on levels of protein and amino acids estimated by OmniPro® II were compared with diets based on NRC (1994) recommendations. Significant differences between sexes were observed for all variables evaluated. Broilers fed diets formulated with 100% of OmniPro® II estimations had BW that was similar to those fed diets based on NRC or 110% OmniPro, and were significantly heavier than those fed the 90% OmniPro diets. The feed conversion of male broilers fed diets based on OmniPro recommendations was significantly better than that of chicks fed diets based on NRC recommendations. Females fed with diets according to OmniPro or NRC had the highest dressing percentage, and differed only from those fed the 90% OmniPro diets. These data suggest that nutrient estimations generated by the OmniPro® II support performance equal to or better than that of broilers fed diets based on NRC nutrient recommendations.



# First Testing Results:

- US trial by Novus International :
  - Novus Research Farm USA, May 2000
- Temperature Effect by Novus International in Brasil:
  - Brasil, April 2000

# U S Trial Overview:

- Experimental design:

	Breed Crosses		
Feeding Plan	<b>Ross 308</b>	<b>Cobb 500</b>	<b>Ross X Hubb</b>
<b>High Yield Plan</b>	Prediction	Prediction	Prediction
<b>US Industry Standard</b>	Calibration	Calibration	Calibration

# Feeding Programs Used at U S Trial:

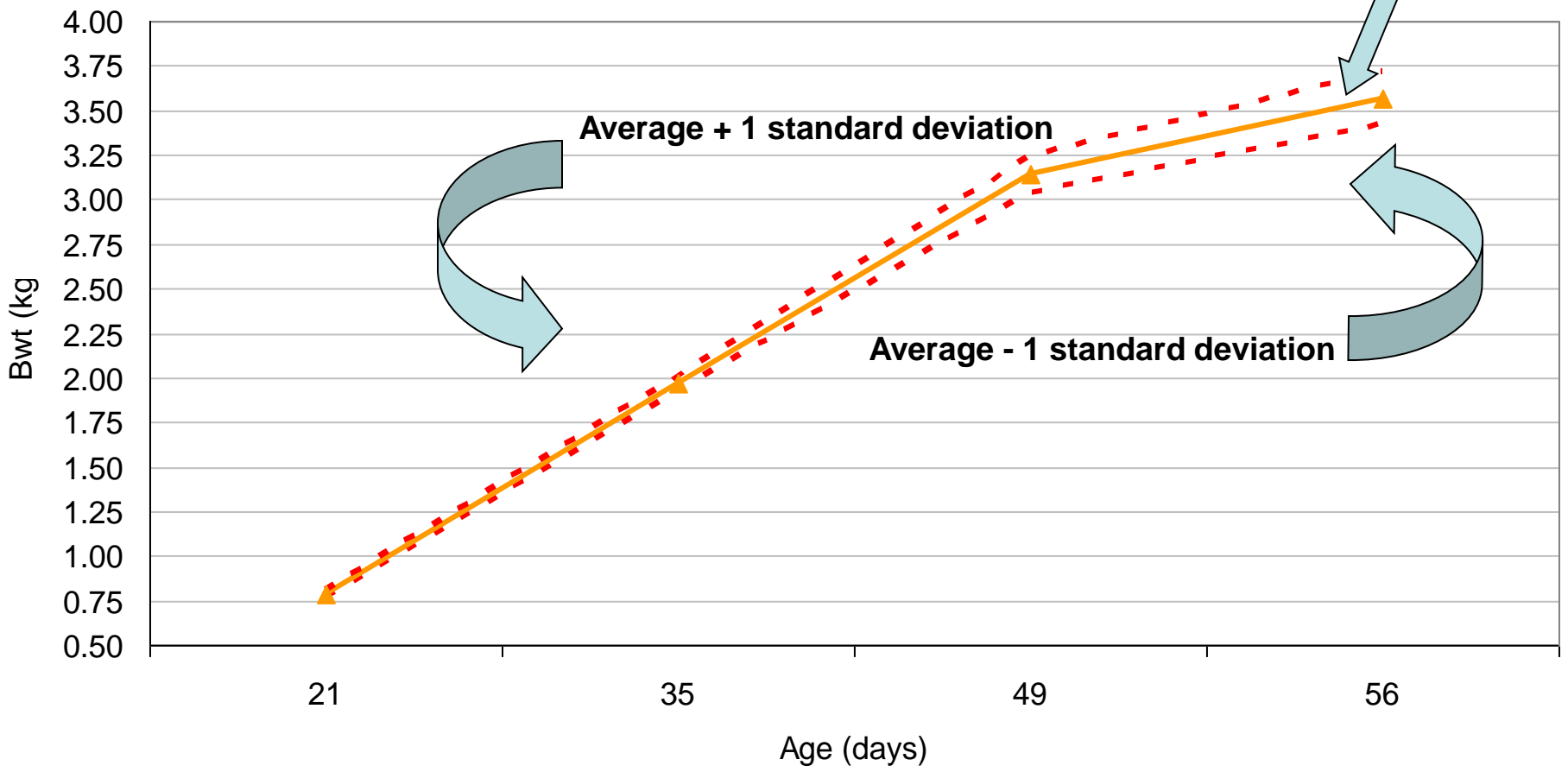
	<b>Std Starter (0-21)</b>	<b>Yield Starter (0-21)</b>	<b>Std Grower (21-35)</b>	<b>Yield Grower (21-35)</b>	<b>Std Finisher (35-49)</b>	<b>Yield Finisher (35-49)</b>	<b>Std WD (49-56)</b>	<b>Yield WD (49-56)</b>
<b>ME (Kcal/kg)</b>	<b>3020</b>	<b>3090</b>	<b>3090</b>	<b>3130</b>	<b>3130</b>	<b>3175</b>	<b>3190</b>	<b>3230</b>
<b>CP%</b>	<b>21.49</b>	<b>23.50</b>	<b>20.25</b>	<b>22.00</b>	<b>18.50</b>	<b>20.49</b>	<b>17.25</b>	<b>19.00</b>
<b>TSAA %</b>	<b>0.900</b>	<b>0.960</b>	<b>0.830</b>	<b>0.890</b>	<b>0.760</b>	<b>0.820</b>	<b>0.670</b>	<b>0.780</b>
<b>Arg%</b>	<b>1.405</b>	<b>1.531</b>	<b>1.341</b>	<b>1.454</b>	<b>1.230</b>	<b>1.341</b>	<b>1.115</b>	<b>1.206</b>
<b>Lys%</b>	<b>1.130</b>	<b>1.240</b>	<b>1.080</b>	<b>1.180</b>	<b>1.020</b>	<b>1.100</b>	<b>0.900</b>	<b>1.050</b>
<b>Thr%</b>	<b>0.756</b>	<b>0.829</b>	<b>0.713</b>	<b>0.776</b>	<b>0.701</b>	<b>0.775</b>	<b>0.647</b>	<b>0.707</b>

# Parameters Analyzed at the U S Trial:

- Measurements @ 21, 35, 49 & 56 days
  - Body weight
  - Feed Conversion
  - Breast yield (@56 days of age)
  - Leg yield (@56 days of age)

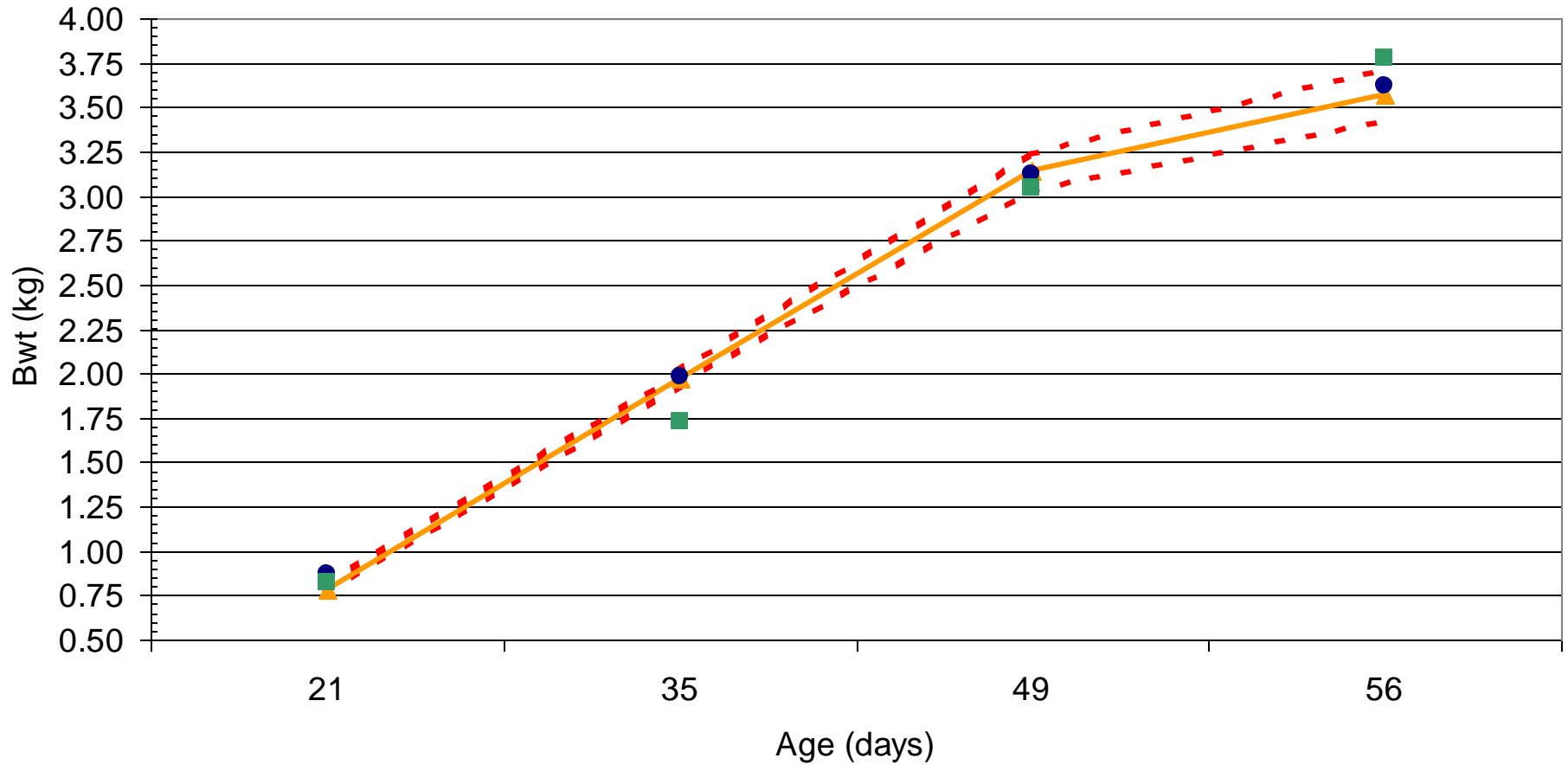
# EXAMPLE - Ross 308 - Body Weight Prediction (Males)

Very good when prediction is within +/- 1 std



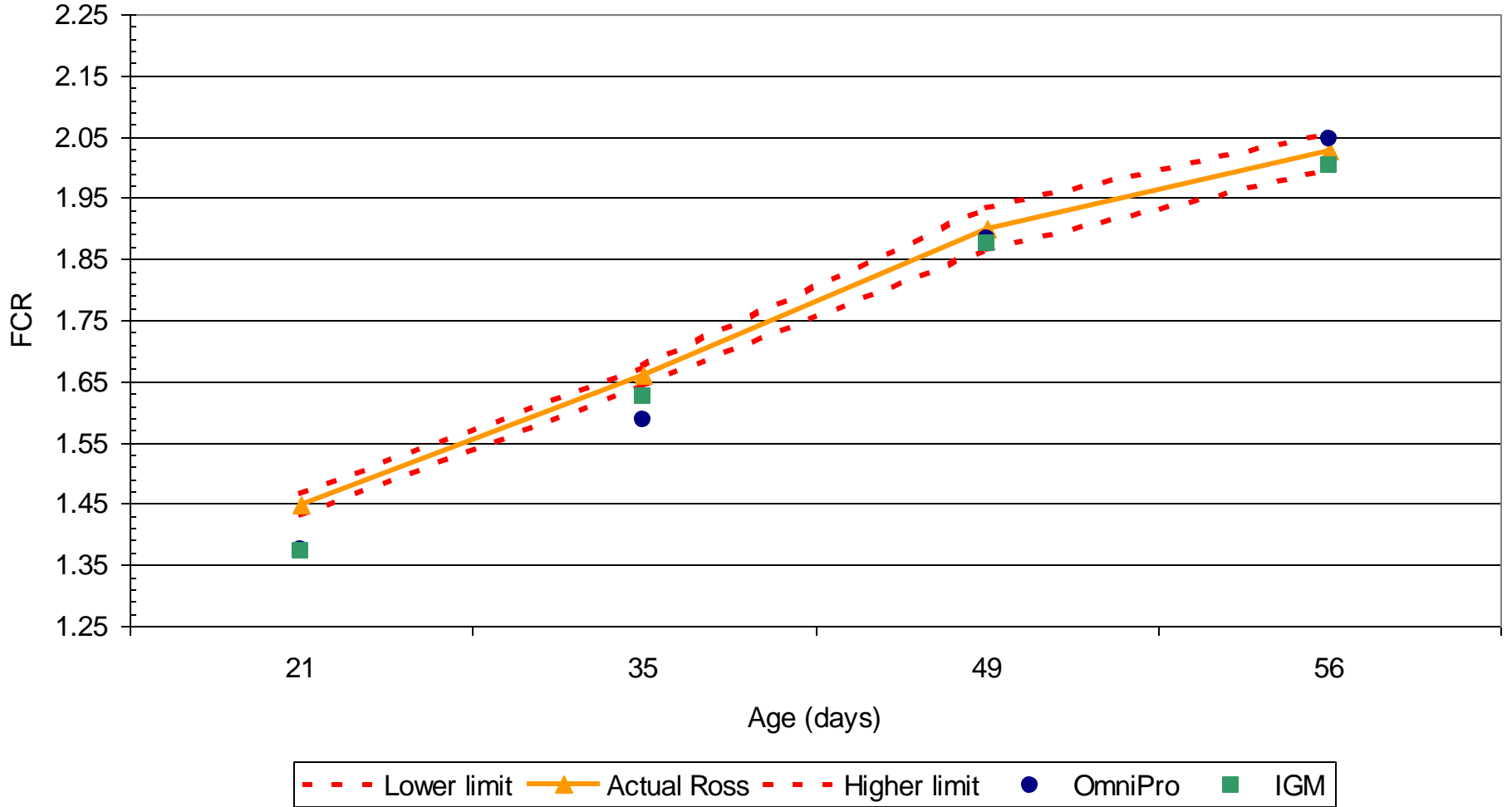
- - - Lower limit    —▲— Actual Ross    - - - Higher limit

## Ross 308 - Body Weight Prediction (Males)

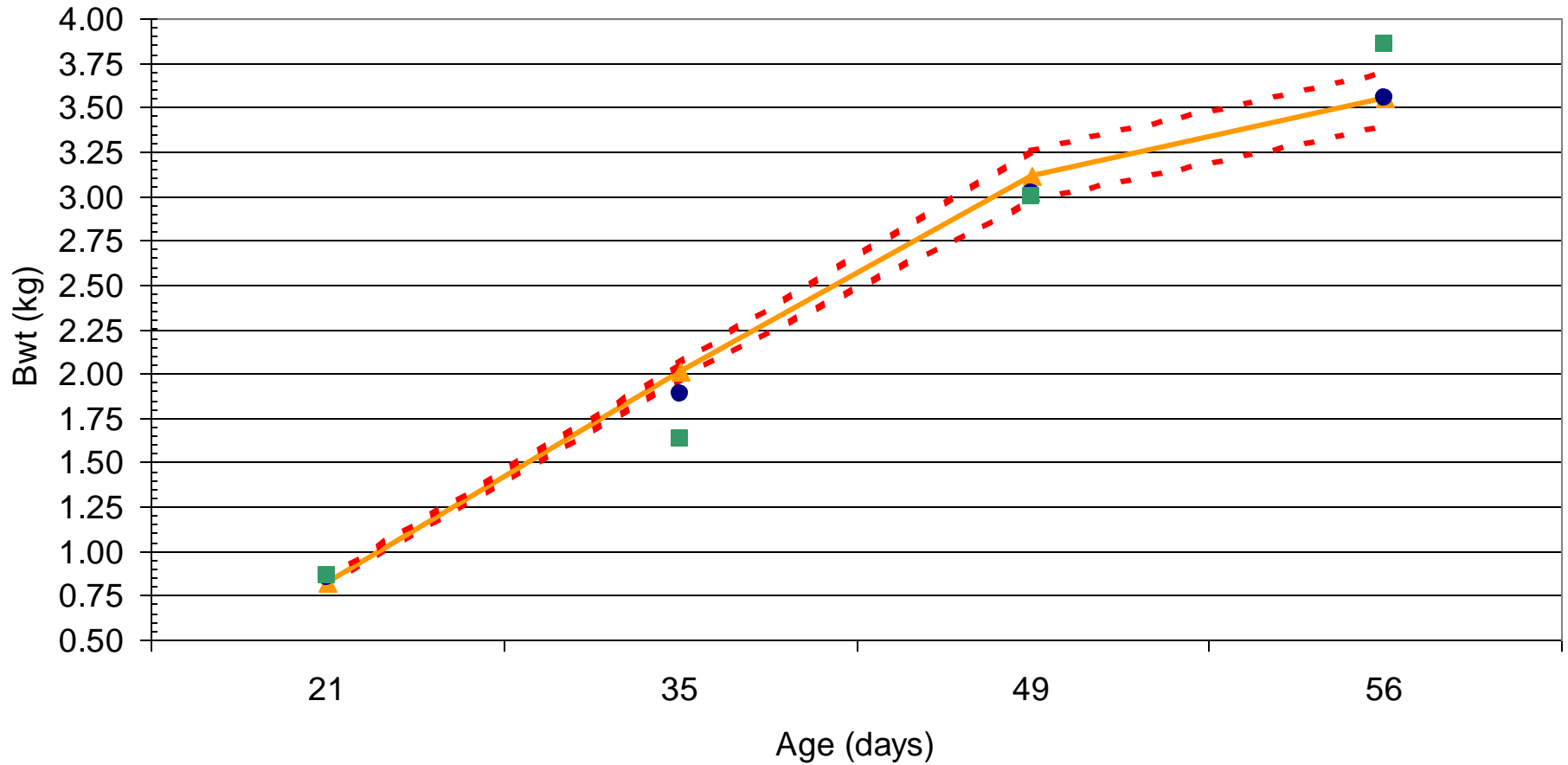


- - - Lower limit    —▲— Actual Ross    - - - Higher limit    ● OmniPro    ■ IGM

# Ross 308 - Feed Conversion Prediction (Males)



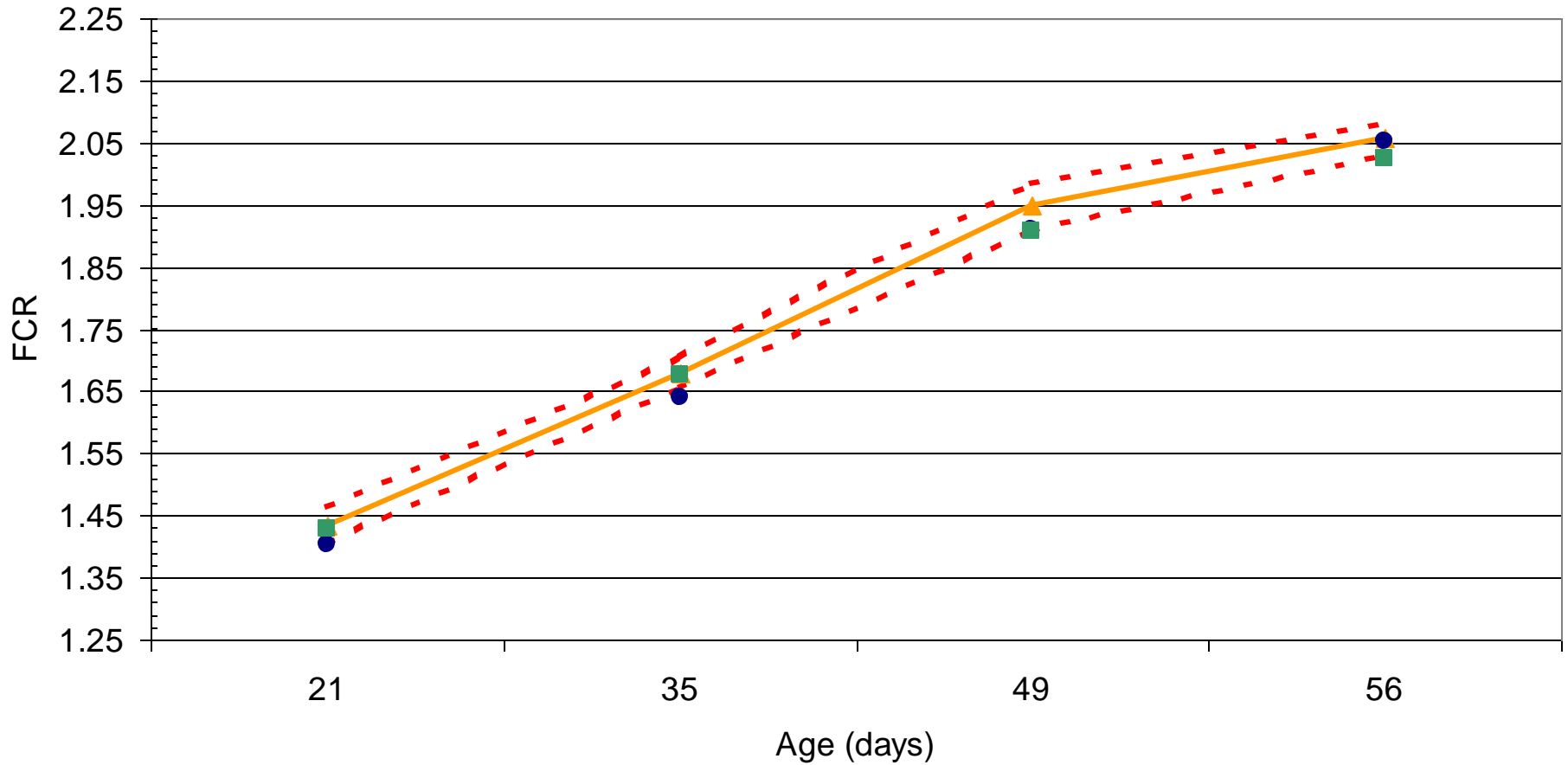
## Cobb 500 - Body Weight Prediction (Males)



- - - Lower limit    —▲— Actual Cobb    - - - Higher limit    ● OmniPro    ■ IGM

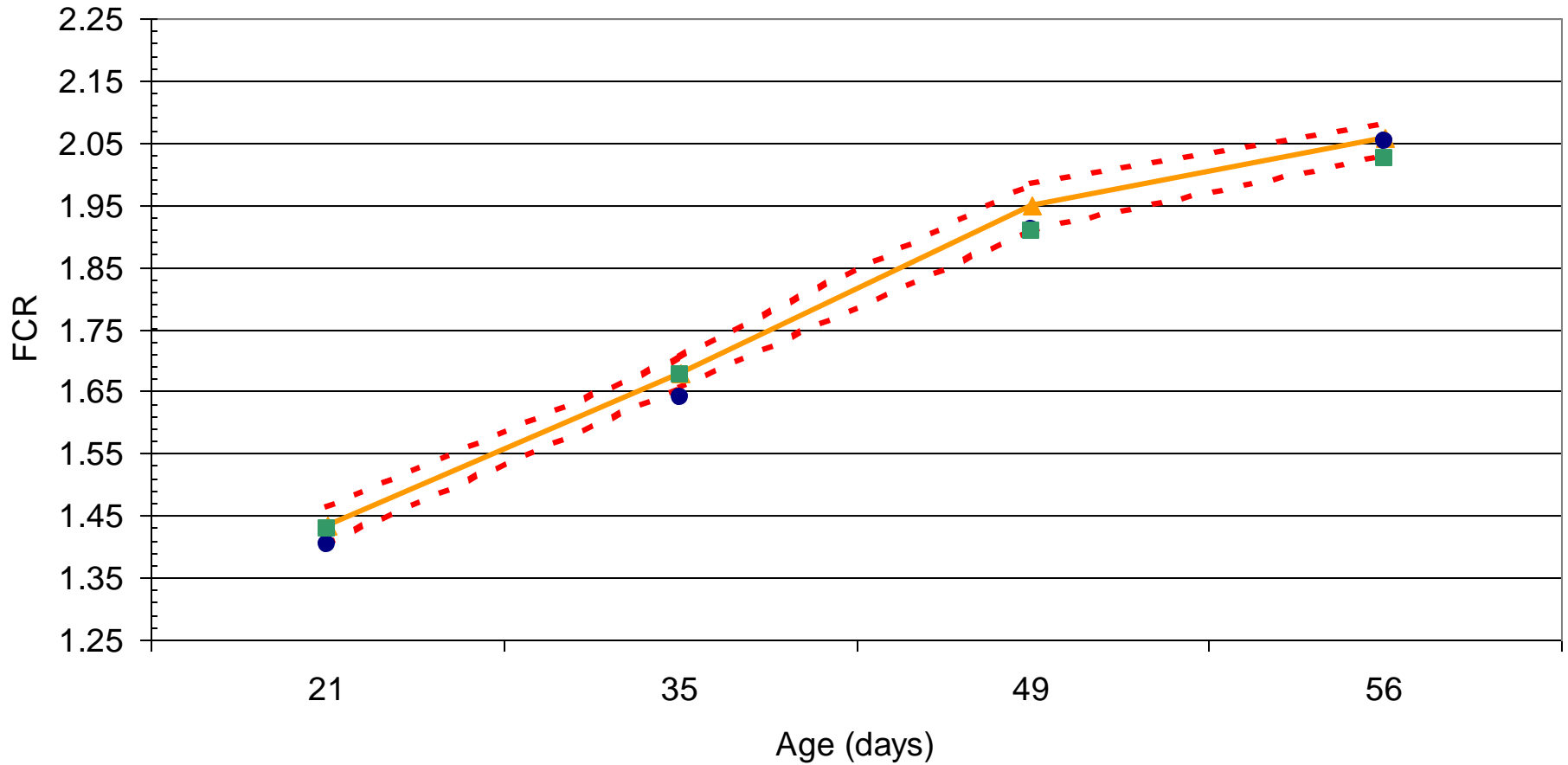


## Cobb 500 - Feed Conversion Prediction (Males)



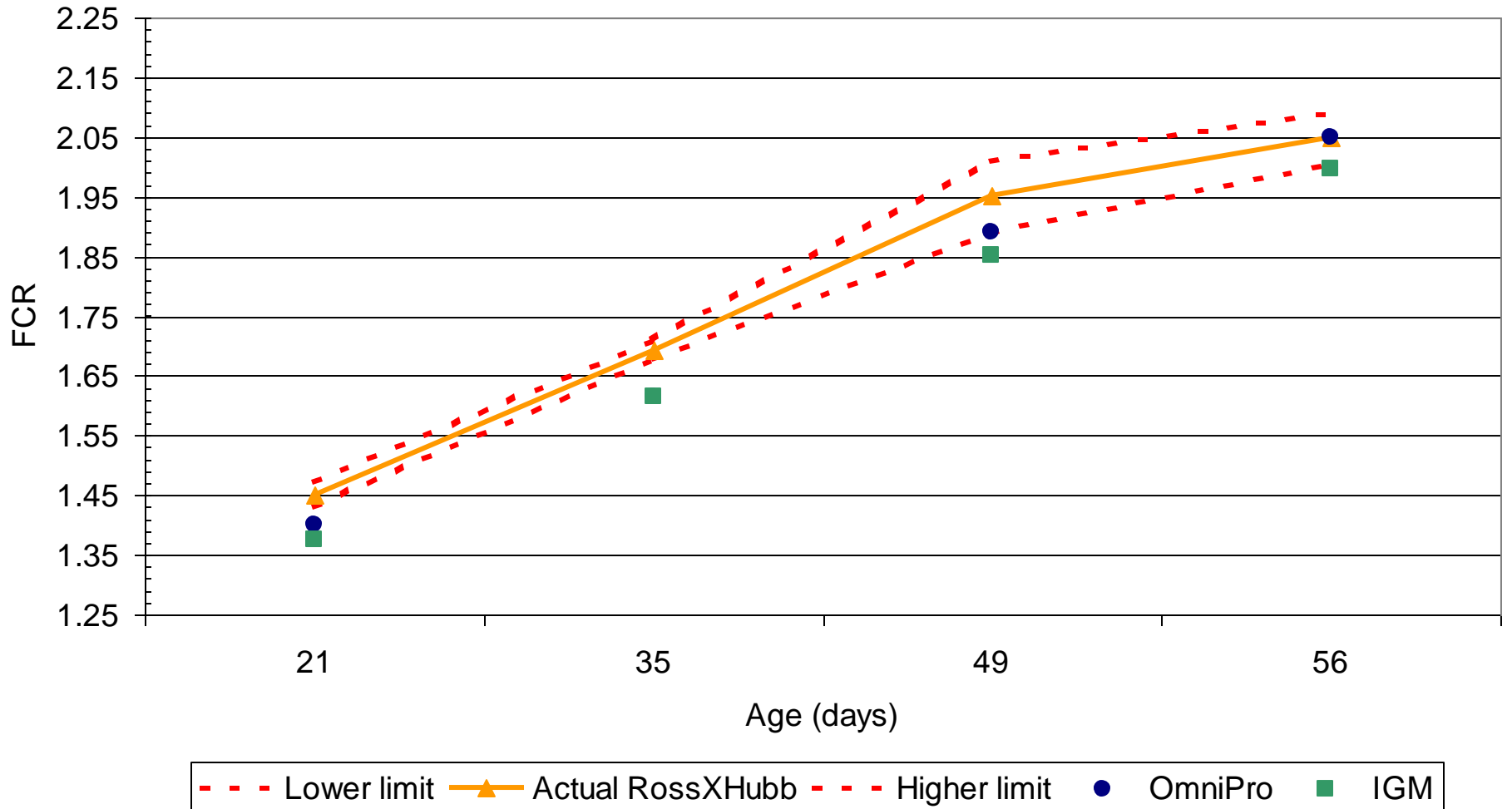
- - - Lower limit    —▲— Actual Cobb    - - - Higher limit    ● OmniPro    ■ IGM

## Cobb 500 - Feed Conversion Prediction (Males)

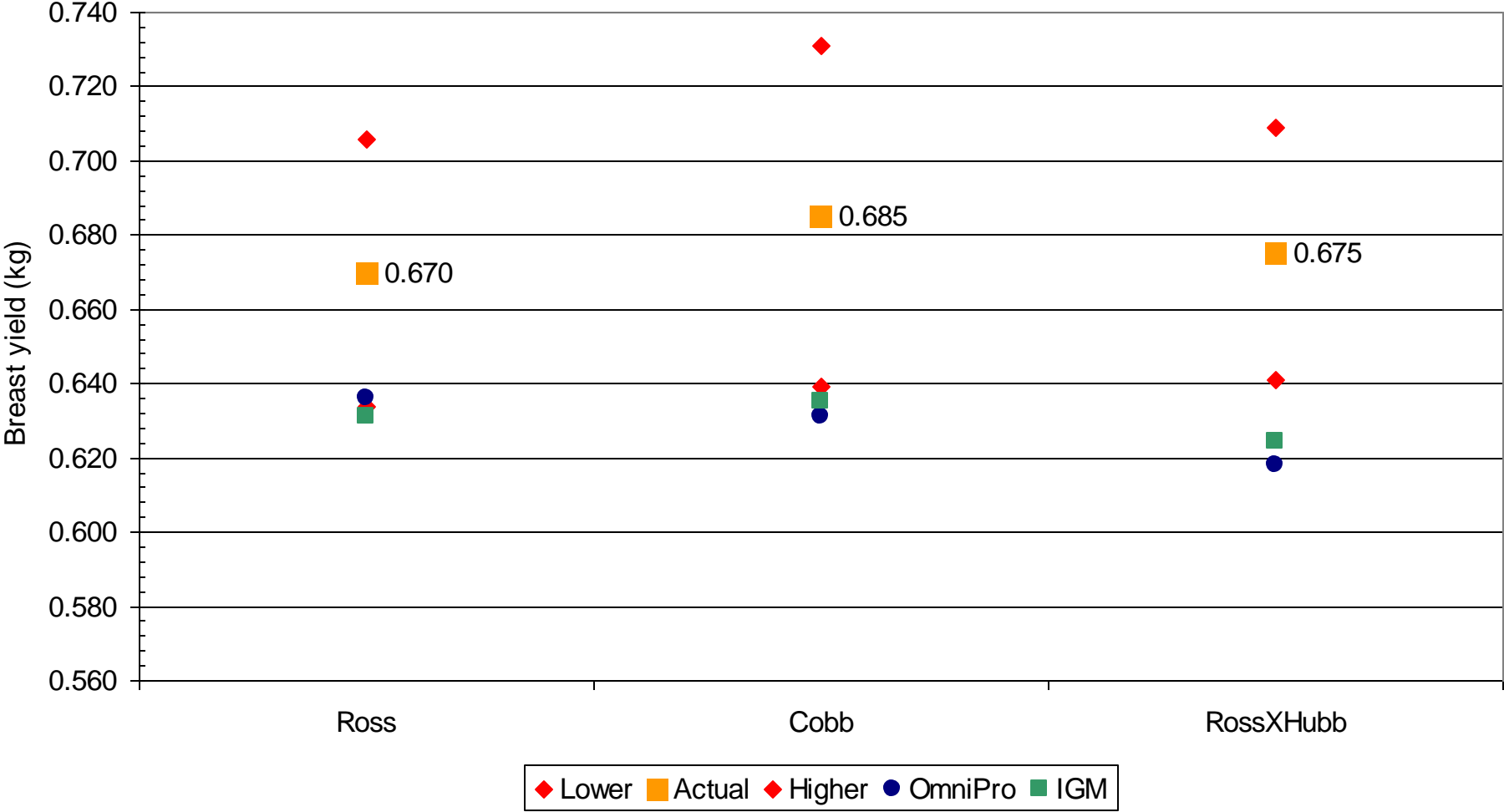


- - - Lower limit    —▲— Actual Cobb    - - - Higher limit    ● OmniPro    ■ IGM

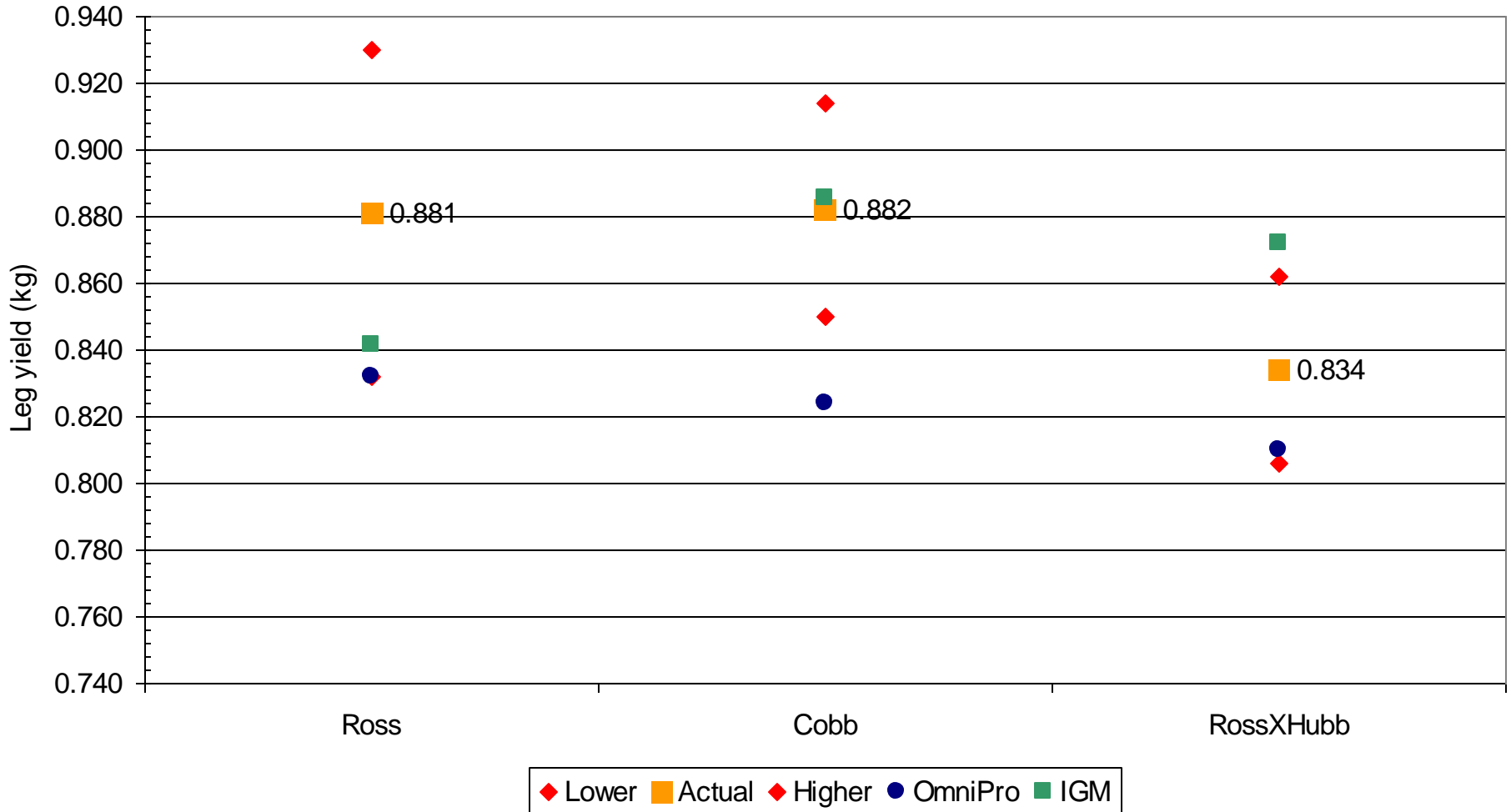
## RossXHubb - Feed Conversion Prediction (Males)



# Breast Meat Yield by Breed Cross



## Leg Yield by Breed Cross



# U S --Excellent Results with Model

- OmniPro II was able to accurately predict growth and yield for Ross 308, Cobb 500 and Ross / Hubbard
- OmniPro II understands the role of energy, amino acids and breed cross on growth and carcass yield

# BroilOpt and OmniPro Results:

- Based on Same Broiler Nutrition for Calibration.

AGE	Diet	Ross 508			Cobb			Ross HiY		
		Actual Wt.	BroilOpt	OmniPro	Actual Wt.	BroilOpt	OmniPro	Actual Wt.	BroilOpt	OmniPro
day 34	Hi Density	1.949	1.978	1.919	1.993	1.895	1.858	1.914	1.92	1.928
	Standard	1.857	1.897	1.761	1.893	1.815	1.758	1.819	1.835	1.788
day 41	Hi Density	2.501	2.474	2.551	2.592	2.473	2.481	2.522	2.504	2.582
	Standard	2.473	2.388	2.34	2.482	2.378	2.33	2.459	2.405	2.384
day 55 (calibrated to this value)	Hi Density	3.534	3.543	3.751	3.488	3.546	3.735	3.558	3.597	3.845
	Standard	3.468	3.468	3.468	3.468	3.467	3.469	3.515	3.514	3.517

- BroilOpt Predicted Slightly more Accurately than OmniPro.

# Now Let's Test Temperature and Protein:

 Experimental design:

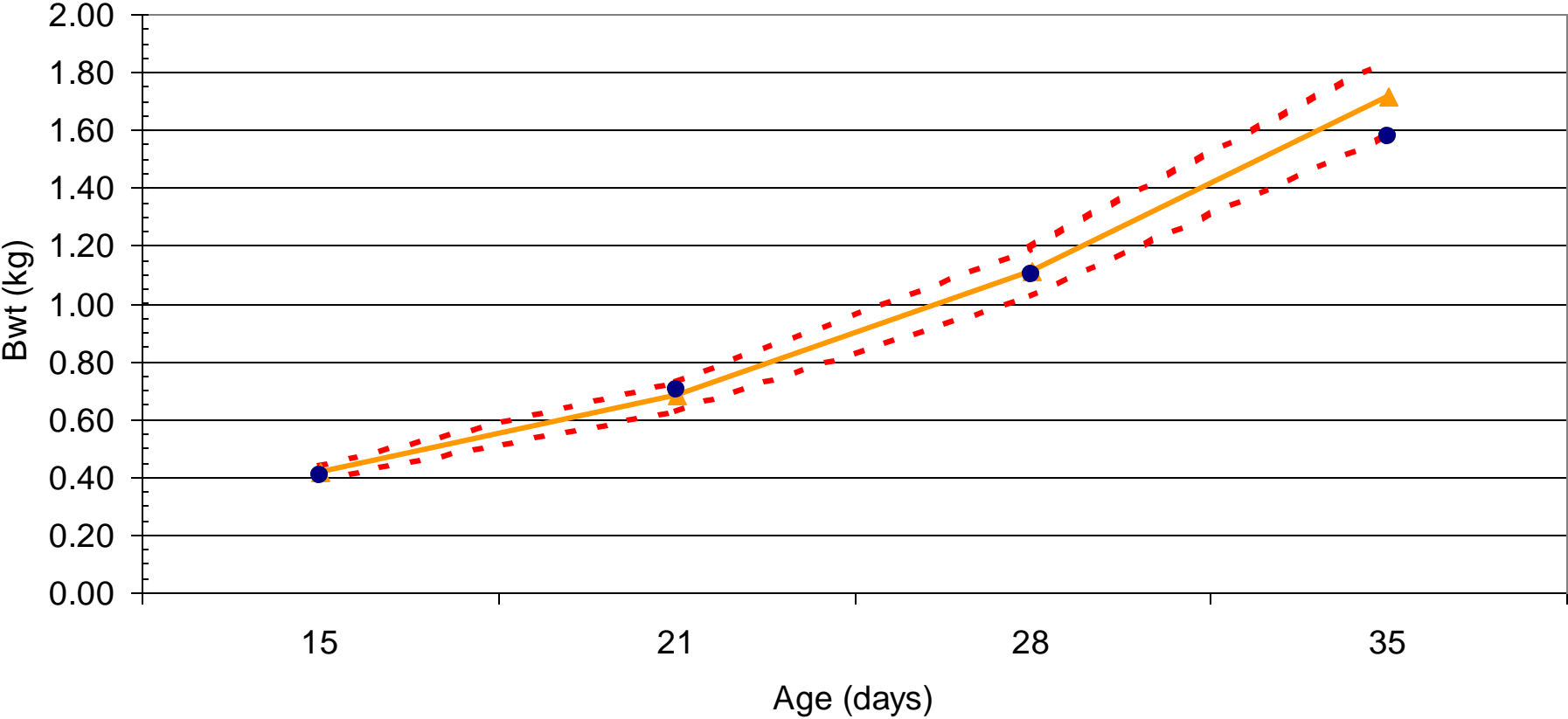
	Crude Protein Levels		
Temperature Plan	<b>19%</b>	<b>21%</b>	<b>22.5%</b>
<b>High Temperature</b>	Prediction	Not used	Prediction
<b>Normal Temperature</b>	Calibration	Not used	Prediction



# Parameters Analyzed:

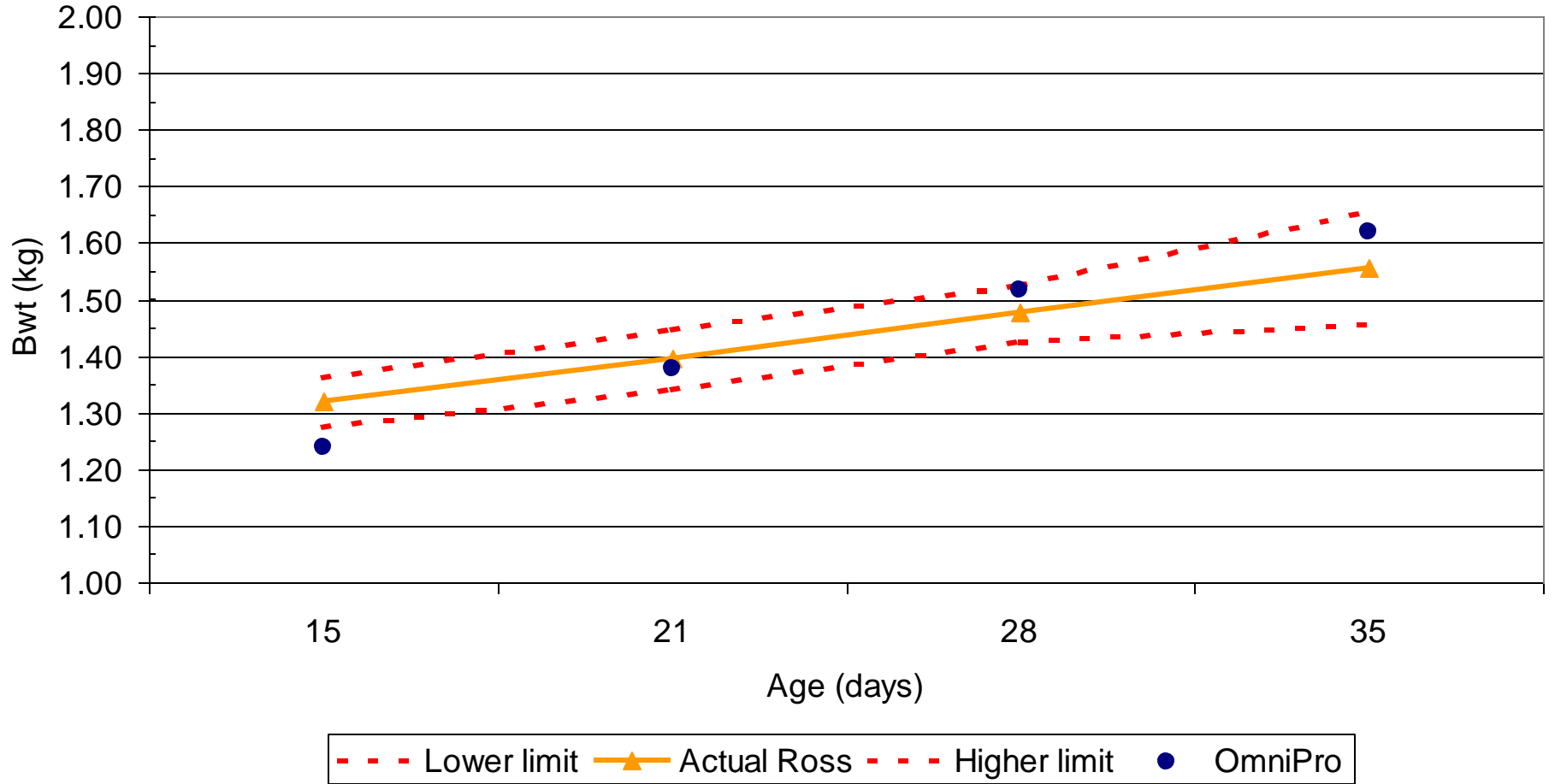
- Measurements @ 15, 21, 28 and 35 days
  - Body weight
  - Feed conversion
  - NO yield data available from this experiment

# Ross 308 - Body Weight Prediction - High Temperature & 19% Crude Protein

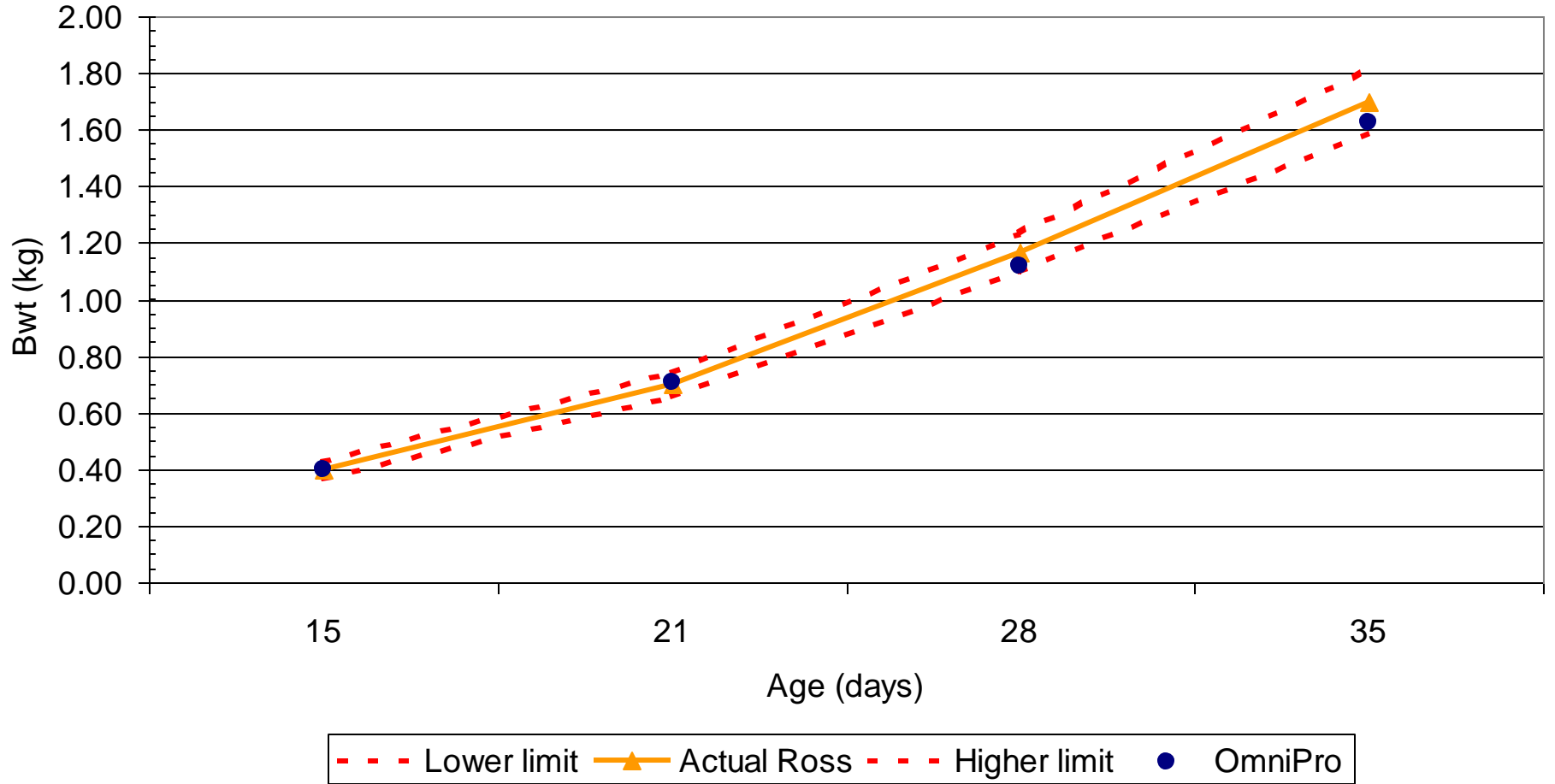


- - - Lower limit    —▲— Actual Ross    - - - Higher limit    ● OmniPro

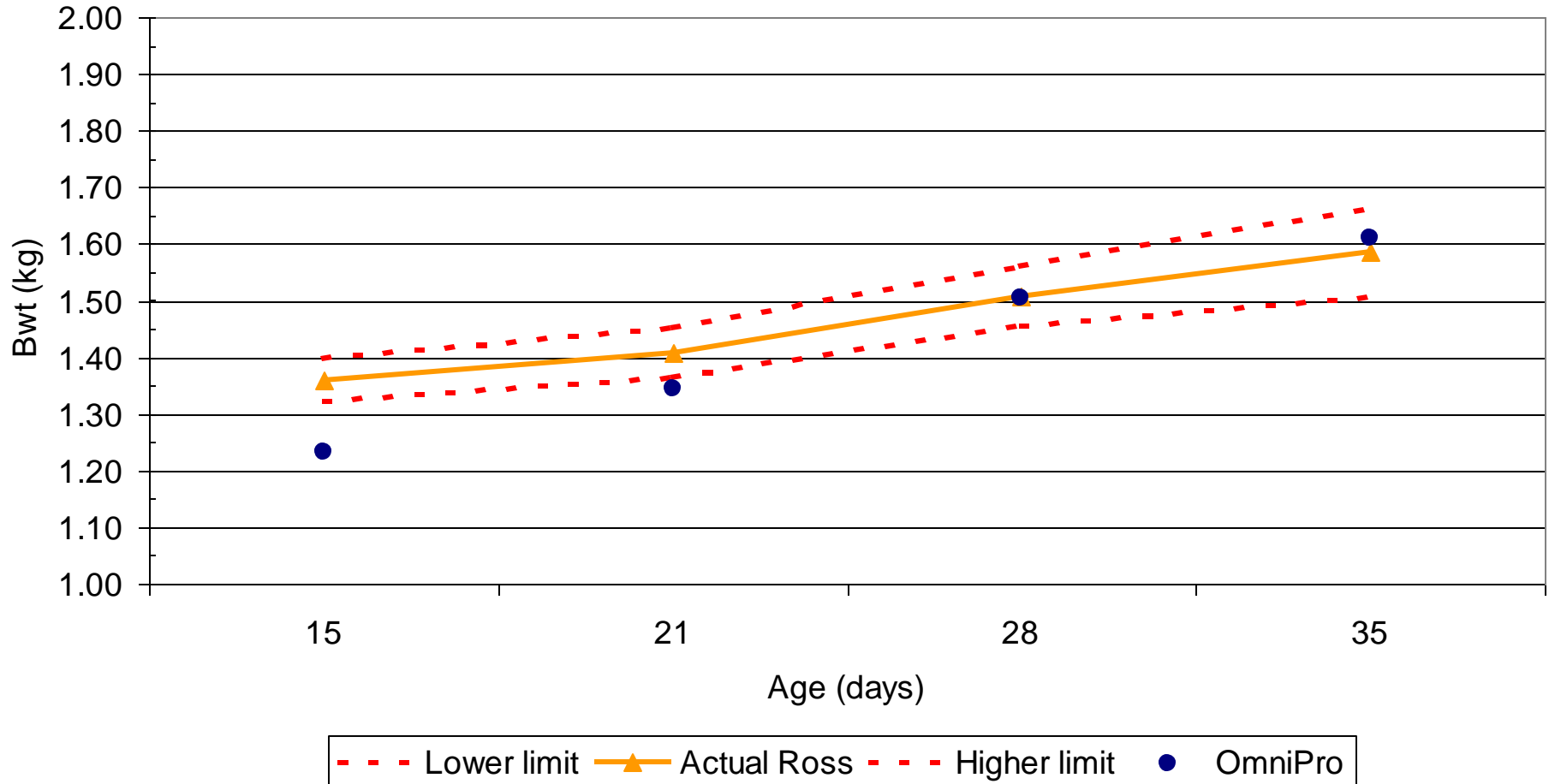
# Ross 308 - Feed Conversion Prediction - High Temperature & 19% Crude Protein



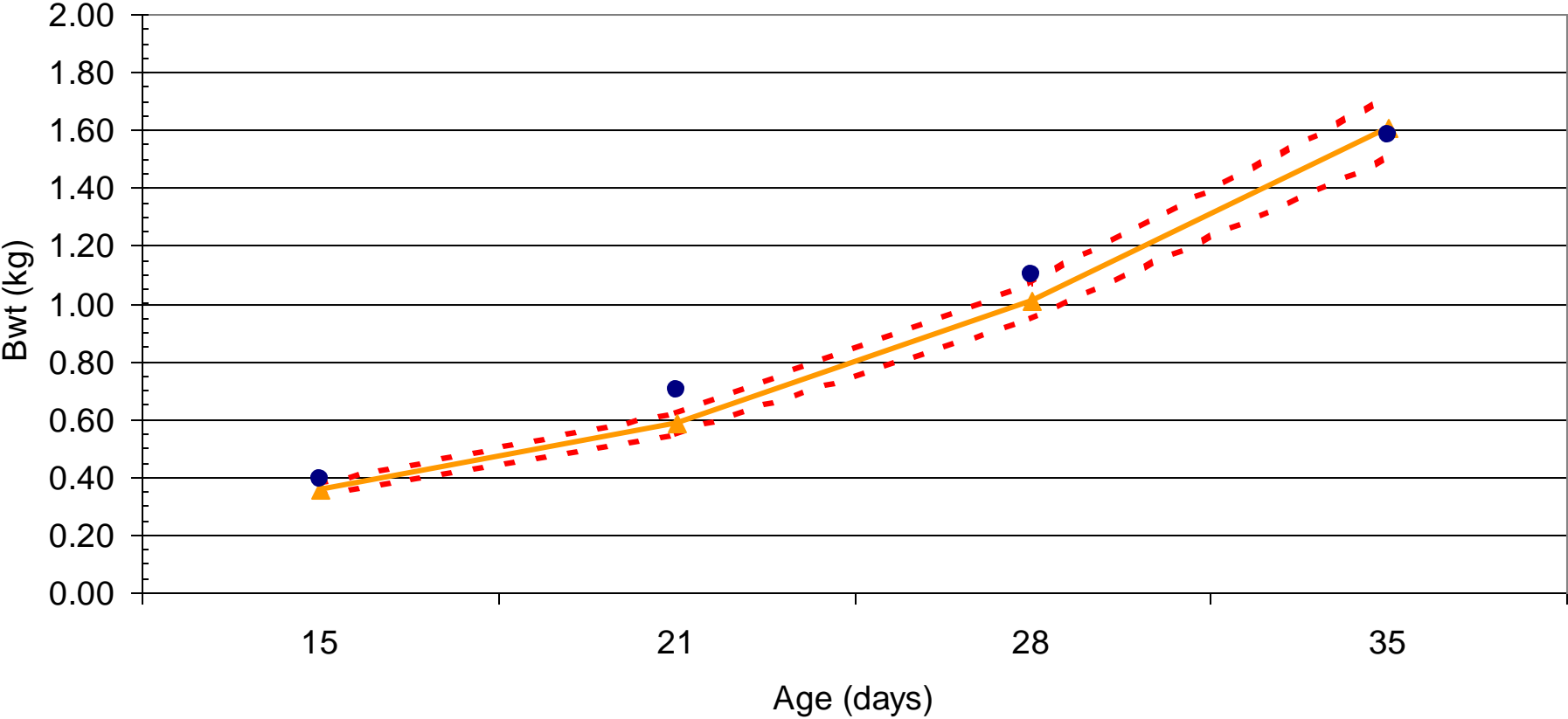
# Ross 308 - Body Weight Prediction - Normal Temperature & 22.5% Crude Protein



## Ross 308 - Feed Conversion Prediction - Normal Temperature & 22.5% Crude Protein

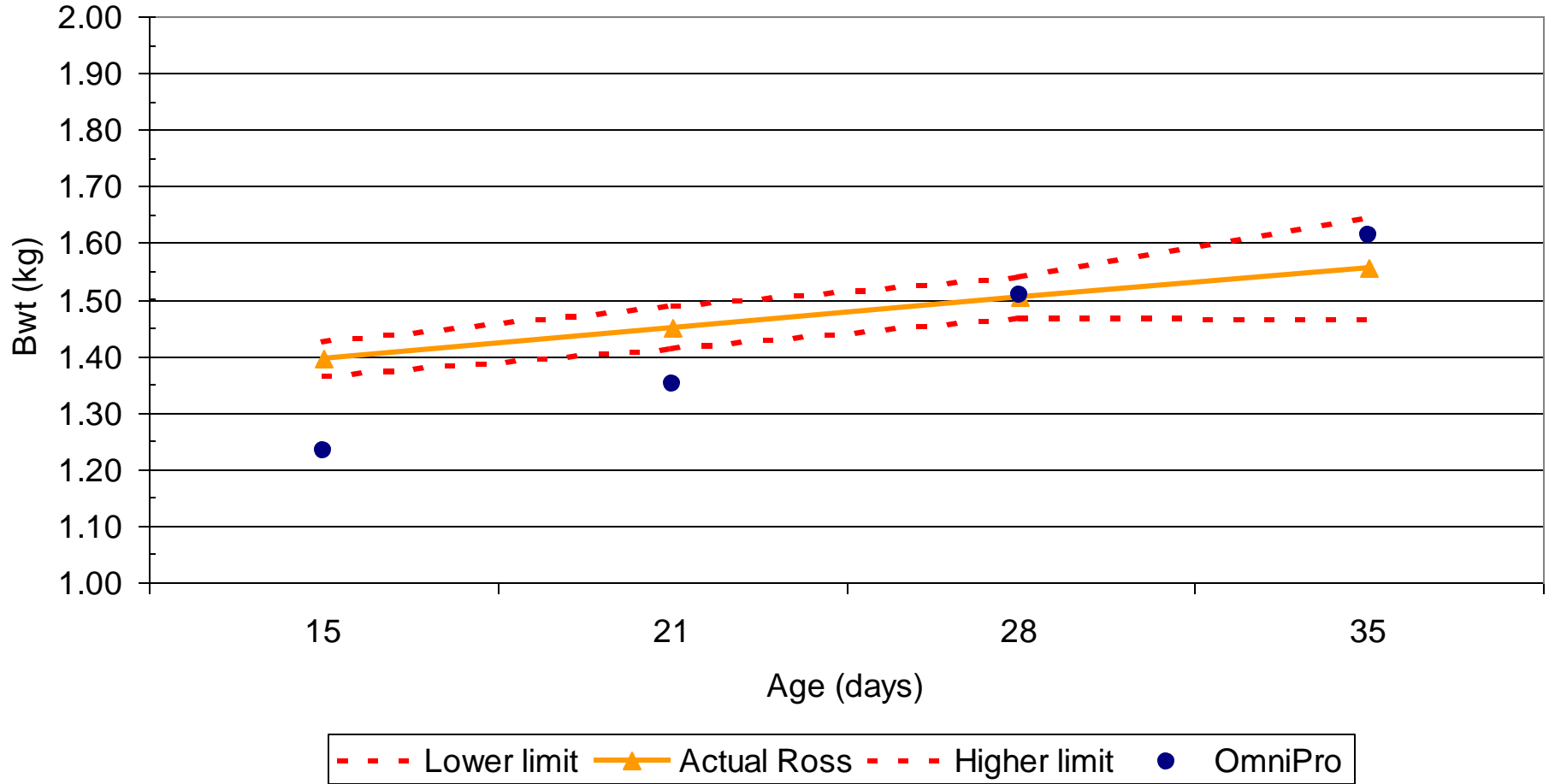


# Ross 308 - Body Weight Prediction - High Temperature & 22.5% Crude Protein




- - - Lower limit    —▲— Actual Ross    - - - Higher limit    ● OmniPro

## Ross 308 - Feed Conversion Prediction - High Temperature & 22.5% Crude Protein



# Testing Summary:

 Results indicate good accuracy level when predicting growth and yield:

- Breed crosses
- Energy
- Crude protein and amino acids
- Temperature